

CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 33

TORONTO 2, CANADA

December 15th, 1928

CHECK OVER THIS LIST!

Proven Box-Office Hits. Date them in immediately.

* Asterisk Indicates Picture available with or without Sound

OUR DANCING DAUGHTERS*	Joan Crawford	The greatest individual record-breaker of the year Coast-to-Coast Sensation.
EXCESS BAGGAGE*	William Haines	All records broken, Vendome, Nashville. Two weeks Capitol, N. Y. Sure-fire everywhere.
THE CAMERA MAN	Buster Keaton	Topeka, Boston, Montreal, Baltimore, etc. Every box-office proves it's Buster Keaton's Biggest Comedy hit!
SHOW PEOPLE*	Marion Davies William Haines	Records go at Hennepin, Minneapolis. Two weeks Capitol, N. Y. Exploited like an election!
THE MASKS of the DEVIL*	John Gilbert	Variety says: "Warfield, Frisco, ten grand ahead of Granada. Flappers out in force" Same everywhere. A Gilbert natural!
WHITE SHADOWS in the SOUTH SEAS*	Raquel Torres Monte Blue	Direct from 5 months on Broadway at \$2. Extended runs Baltimore, Chicago, Los Angeles, Frisco, etc.
BROTHERLY LOVE*	Dane-Arthur	"Best laugh-getter in months", wires Indiana Theatre, Bloomingdale, Ind. It's unanimous!
WHILE THE CITY SLEEPS*	Lon Chaney	Rated by trade biggest Chaney in years. Records made at Buffalo, Syracuse, Boston, Minneapolis!
DREAM OF LOVE	Joan Crawford	The "Dancing Daughters" star in a follow-up romance from Fred Niblo, the director of "Ben-Hur"
A WOMAN OF AFFAIRS*	John Gilbert Greta Garbo	M. P. News says: "Excellent box-office. Great bet for girls and women especially." Gilbert! Garbo! Gold!
THE FLYING FLEET*	Ramon Novarro	Remember "The Midshipman!" Novarro now in an Epic of the Air that's money in the bank!
ALIAS JIMMY VALENTINE* (Talking or Silent)	William Haines	\$2 sell-out at Astor, N. Y. Press and public love it. Great any way you look at it —Talkie or Silent!
A LADY OF CHANCE*	Norma Shearer	The kind of Norma Shearer role that makes this beautiful star top-notch with the fans!
THE TIDE OF EMPIRE	Renee Adoree	The next Cosmopolitan following "Dancing Daughters" and "Show People." A Big One with big promotion!
WEST OF ZANZIBAR*	Lon Chaney	Another "Road to Mandalay." Ask your M-G-M Manager for the newspaper "Talking Serial Tie-up."

it's
a
pleasure!



PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
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*Braving Death to bring you
these amazing pictures of
Mt. Etna's historic eruption!*



M-G-M NEWS WINS!

Keenest competition among Newsreels to cover the biggest disaster of modern times, but M-G-M leads with the most amazing, startling shots of all companies—

**CITIES RUINED!
RIVERS OF MOLTEN LAVA!
FORESTS BURIED!
FLEEING REFUGEES!
AMAZING! APPALLING!**

MT. ETNA ERUPTION

in the M-G-M News No. 29 — And just off the boat later pictures even more daring! They are in the next issue of

M-G-M News No. 30!



Above: Townspeople gathering for safety at the old railway bridge. In a short time the pursuing rivers of lava are to sweep the scene away.



The torrent engulfs the railway bridge and rushes on!



Refugees pack cherished belongings and flee before disaster overtakes them.

M-G-M NEWS AGAIN!

ZEPPELIN SCOOPS! MT. ETNA MIRACLE PICTURES! ALWAYS M-G-M LEADS!

Tiffany Has the Pictures

Here's the Proof



What Reviewers Say:

"THE GRAIN OF DUST"

"This deserves first run booking everywhere. A pip of a modern drama of love and business finely directed and impressively acted. Sexy stuff."—Film Daily.

"Is very good. The picture while rather sexy, is never offensive."
—Harrison's Reports.

"A production above par."—Variety.

"STREETS OF SHANGHAI"

"There's a lot of action in this picture—and quite a cast."
—Motion Picture News.

"A good melodrama. The love interest is pretty strong. It should give good satisfaction."—Harrison's Reports.

"Put over with pep, laughs and lots of thrills."—Film Daily.

"LINGERIE"

"Has good audience appeal and tells pleasing story."—Film Daily.

"The film has been well directed and is excellently acted. The photoplay is an engaging one."—Chicago (Ill.) Tribune.

"Smart directorial ability and supervision. This production should carry."—Variety.

Exhibitor's Choice Group

Everyone a Money Maker

What Reviewers Say:

"BEAUTIFUL BUT DUMB"

"Nice sexy offering with comedy highlights put over strong by work of Patsy Ruth Miller."—Film Daily.

"Will delight audiences."—Exhibitors Review.

"Frothy and amusing."—Chicago Journal.

"NAMELESS MEN"

"This is a picture which will hold your interest."—Screenland.

"It is a well-balanced yarn, with a variety of things to keep it alert and snappy."—Motion Picture News.

"This is a crook melodrama. The suspense in it is tense."
—Harrison's Reports.

"DOMESTIC MEDDLERS"

By Wellyn Totman

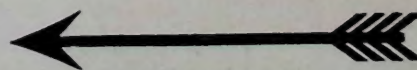
Drama Of A Husband, His Partner And Their Mutual Appreciation Of The Wife.

THE CAST

Claire Windsor, Lawrence Gray, Roy D'Arcy and Jed Prouty.

Directed by James Flood

Picture Not Yet Reviewed Therefor No Reports.



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The Canadian Moving Picture Digest

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For Christmas

The Digest is At Home

To All Who Wish

To Celebrate

**Copy must reach us not later than Dec. 20th
for the Christmas Issue. It's going to be a
merry party---don't be out of it.**

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RAY LEWIS

Editor and Managing Director

Vol. 20, No. 33

TORONTO, CANADA

December 15th, 1928

Public Patronage



RAY LEWIS

IT IS INTERESTING to look back and note the various business developments which this Industry experimented with in its forward movement towards consolidation.

Consolidation for one ultimate goal, public patronage.

In an analysis of public patronage we find it covers a field which includes many classes of individuals with various tastes, ninety-nine per cent which can be catered to.

The round table film analysts have figured out Motion Pictures from their experiences in other industrial or art fields; and have concluded that Motion Pictures come under entertainment; and should be handled after the manner of handling "trips abroad," "seeing your own country first," "purchasing a car," "golf," "baseball," etc., etc., and the taste for Old Masters.

It is the system which attracts public attention, and this public patronage these analysts are studying.

The motorist who has a Ford motor taste can be sold a car to suit his pocket book, or taste. The motorist who only feels a motor thrill when riding in a Packard, and the other fellow, who prefers to walk unless he rides in a Rolls Royce, can all be satisfied and sold, providing cars are manufactured to suit them. The business of a parent company is to study the tastes of the public with an eye toward securing its varied patronage.

The men behind the consolidation of car interests have long come to the conclusion that a parent company can be the father of innumerable offspring, each co-operative and yet separate institutions, thus insuring an entire control of the field of public patronage, without curtailing the necessity for competitive man-power, creative ability, individuality, or infringing on public rights.

Such an institution conforms to all legal requirements and statutes; and does not alarm nor annoy public patronage which likes to feel, in fact insists on feeling, free to trade independently.

The consolidation of independent interests, presents this independent front to the public; and in the elimination of inactive executives and officers, and other overlappings of operation, adds to its profits by increasing its business and decreasing its expense of operation.

Our Industry is moving toward mergers of this calibre.

Soon all the producing and distributing interests will belong to one parent company, or two companies; and the theatre proposition will become involved also in a like degree.

The oil companies, the United Tobacco Interests are the sign posts on all of our corners. In fact they are covering the corners of our business sections, or such positions of vantage which look good for trade.

The Industry of Motion Pictures is developing in the same way. It is only natural that it should, with the entrance of motor, steel, oil and other industrial princes into the Film Industry.

For those who persist in the artistic angle of Motion Pictures as differentiating it from tobacco, oil, steel, power and light, radio, etc., we would suggest an analysis, or investigation of the combines which control the sale of Old Masters.

Here is the art of painting, civilizations' legacies on canvas from the English, Spanish, Flemish, Dutch, Italian schools, etc., in the hands of a group of men who function internationally, and co-operatively; and who make or break the sale of Old Masters, according to their control in the matter.

Mergers and rumours of mergers are abroad in our Industry. We have only seen the beginning!

Ray Lewis

Ray Presents

THE DINNER to Oscar Hanson, formerly general manager of Canadian Educational was distinguished by many gracious features. First the invitations to attend this banquet announced that it was given in honour of Mr. and Mrs. Oscar Hanson and the guests included the feminine gender.

The festivities were held at the King Edward and began at ten-thirty, the evening of Dec. 13th. The various theatres loaned their vaudeville artists for the occasion, who presented their witty remarks and talents while the courses of the menu were being enjoyed; and the dancing guests relaxed their part of the entertainment to be entertained.

COL. JOHN COOPER presided as chairman, but the honour of making the presentation gift was left to Mr. Clair Hague, general manager of Canadian Universal; and an intimate friend of Mr. Hanson. Clair, as we affectionately call him, made a fine speech covering his years of friendship with Oscar; and bringing out those personal and business attributes in Oscar Hanson which have made him a host of friends across Canada, personal and business friends who rejoice in Oscar's promotion to a wider field for his executive ability, but who regret to lose him as one of their own.

Clair was certainly in good trim, his words were to the point, his phrases well-chosen and his tribute sincere, showing the general spirit which prevails in Canada among the various Canadian General Managers toward each other, a spirit which exults in, and admires the success of the other fellow; and which has not learned, nor has cared to learn that game of politics which seeks to profit by the failure of a business associate. It appeared to be really unnecessary to have your editor add her few words, at the request of Clair Hague, he covered all angles so admirably himself; and registered as a speaker whom we have not called on with sufficient frequency.

IT WAS a great pleasure to have been selected for the honour of presenting the well-chosen gifts which the guests assembled had provided. Oscar was given a diamond ring with a jewel of generous size, to symbolize in part how weighty is the regard in which he is held. Mrs. Han-

son was given a circlet of platinum studded with diamonds and in placing these rings upon the fingers of their recipients, your editor wedded Mr. and Mrs. Hanson to us. For seven years Oscar has played an important part in building up a Canadian Moving Picture Industry. He has worked tirelessly to make the name of Educational one of the big names here; and the "Spice of the Programme" a part of every programme, indeed had it not been for his persistent and consistent work, I very much doubt if the Educational trademark would have remained a name indelibly impressed upon the Picture Trade of Canada.

Mr. Hanson is responsible for the idea of building up a feature distributing centre through Educational; and successfully carried his ideas through, until certain moves made by the Home Office changed the direction toward which Mr. Hanson was directing the destinies of his company; and for a time curtailed the development along the lines of operation as planned by Mr. Hanson.

What I particularly admire about Mr. Hanson, or to be more exact, the attributes which I particularly admire, for Oscar is blessed with more than one redeeming quality, these attributes stand for faithfulness, progress, honesty, fair play.

OSCAR was a great admirer of Mr. Earl Hammons, the president of Educational, of the other officers of his company. He never failed to impress you with the fact that he was working for Mr. Hammons; and to the credit of Mr. Hammons I must say that he certainly stood behind Oscar in any constructive move he made. Oscar was boss in Canada, Mr. Hammons appreciated his ability, Oscar appreciated his company's money and position and guarded them as he would his own enterprise.

With Oscar the exhibitor was nine times out of ten right. He was great on arbitration and conciliation. I enjoyed a visit to his office because he always had an idea which was practical; and he was always working out this idea. Oscar never "laid down on anything he started." It is the quality which gets to the top. I am happy at his progress in his new affiliations, but regretful to see him go. I counted him among my friends, for he has within him the quality of being a friend; and this quality is sufficiently rare to appreciate it.

THE INDUSTRY inscribed their names to a testimonial of friendship to Oscar, which was presented

to him at the banquet, with the maple leaves engraved on this parchment as an ever green foliage of our friendship.

MR. HANSON leaves Educational to become general sales manager of Tiffany-Stahl, his appointment coming from two gentlemen, perhaps we should call them the Financial Backers of Tiffany-Stahl, but this is secondary in value to the advantage of being termed financial gentlemen, Messrs. Young & Cook, whom I am told nearly own everything in the motor field which is marketable, plus.

The telegram which these gentlemen sent to be read at the banquet revealed the affectionate regard and the confidence which they have in Oscar. With two such backers Oscar cannot help but make his company and make himself. The Canadian Picture Industry is proud of your promotion, Oscar, for you are the living proof, the example which demonstrates that "Playing the game" is the only way to "play the game."

I MUST NOT neglect to mention that owing to illness Mr. N. L. Nathanson and Mr. Arthur Cohen were absent from an occasion which was represented by all the Film representatives in Toronto, exhibitors from Ontario and many who made long journeys from other provinces to give Oscar a send-off. However, Mr. Nathanson sent a very worthy representative in the person of Mr. Clarence Robson, who needs no introduction since he is one of our old-timers in the Industry also; and one who will soon celebrate a decade with the Famous Players Canadian Corp. Mr. Robson presented Oscar with a hammered brass inkstand and pen combination as a personal gift from Mr. N. L. Nathanson; and expressed himself as hopeful that Oscar might use this pen in signing up many Tiffany-Stahl contracts with Famous Players Canadian.

Mr. Robson's remarks were cordial, sincere, expressing the excellent esteem in which the Industry holds Mr. Hanson; and stressing the phrase, "He played the game," which Mr. Robson heartily endorsed and corroborated.

THE EVENING was a most enjoyable one. When Oscar arose to respond to the toasts, to express his thankfulness for his gifts, many of us suppressed a desire to become "weepy," for it was very evident that Oscar was again endeavoring to symbolize that spirit of his race, the Vikings, who meet all emergencies with a philanthropic cheerfulness even though the heart is overcome with that parting which is expressed as "such

(Continued on Page 9)

Exhibitors Continue Fight In Quebec May Carry Children's Case to Privy Council

Juveniles under the age of 16 years cannot see a motion picture presentation in either sound or silent form in any theatre in the Province of Quebec one more as a result of the quashing of the 30 writs of prohibition, otherwise known as injunctions, by Mr. Justice P. Demers in the Superior Court at Montreal.

The history of the case is as follows: Early in 1928 the Quebec Provincial Government enacted a measure which prohibited the admission of children to any theatre showing pictures whether accompanied by adults or otherwise.

The constitutionality of the Act was attacked by the exhibitors and 30 of them in Montreal were summoned by the High Sheriff for alleged infraction of the law.

A writ of prohibition was applied for and secured, this having the effect of restraining the government from proceeding with the court actions and rendering the anti-juvenile law inoperative.

Children were again admitted to theatres when accompanied by a guardian. The Imperial Theatre, Montreal, which had dropped films from its program, resumed a combination policy.

Exhibitors of Montreal agreed to a test case in the higher court, the case being that against Jules Duhamel, a Montreal exhibitor.

The judgment has been handed down, the constitutionality of the Act has been upheld and the injunctions have been wiped off, giving the Government the upper hand in the battle.

Steps have now been taken by the organized exhibitors to carry the case to a higher court and to the Privy Council if necessary.

HACKS A BILLBOARD AND GETS ARRESTED

An unusual incident occurred at Ottawa, Ontario, when Sylvio Schnobb, of Hull, Quebec, was arrested for disorderly conduct when he was found hacking a billboard which bore the picture of a young lady. Schnobb was wearing a black mask and was wielding a large butcher knife when caught by the policeman. He claimed the picture was immoral and decided to do some censoring on his own account. He submitted quietly to arrest.

Fort William Journal Attacks Amusement Tax

The Fort William Times Journal, one of the two papers published at the Canadian head of the lakes, and a very influential newspaper, has attacked editorially and vigorously the Amusement Tax of Ontario on moving picture theatre tickets. In a recent issue it says: "It is not reasonable to continue a tax, which was first of all for war purposes, more than 10 years after the close of the war, unless there is evident necessity for the money being raised in this way. In view of the financial statement of the Treasurer of Ontario, just issued, it would appear that the Province is in very good standing financially, and that the time has arrived for rebating some of the taxes, rather than continuing those which have become unnecessary and seeking for other sources of tax revenue."

"While the motion picture theatres are asking for the elimination or at least the mitigation of the Amusement Tax, it is a tax which effects very intimately the thousands of patrons of the theatre, imposing as it does a tax upon a class of people which is entitled to get its amusements at as low a scale as possible."

"It is realized that entertainments for leisure hours is not a luxury but a necessity, and the moving picture theatre is essentially the place of entertainment for the poor man and the man of moderate means. This amusement tax collected from every purchaser of a ticket to a picture show cannot be classed as a tax on luxury. Already the theatre is paying a seat tax to the Province of Ontario which is said to amount to considerably more than sufficient to maintain all costs that the business entails on the government in the way of censorship and inspection."

"The exemption from this tax of all tickets sold below 25 cents shows the government is still thinking along lines familiar in war times, and has not yet got beyond pre-war conceptions of what is going on. The exemption of 25 cent tickets from war paying taxes gives as much relief as would the exemption from the gasoline tax of any gas sold at five cents a gallon or under."

"In some quarters the suggestion is made that exemption from taxation should be extended to include all tickets sold for \$2.00 or less. Why not 'take the bull by the horns' and eliminate this particular 'Nuisance' tax entirely?"

"It is obvious that the Ontario Amusement Tax not only makes the poor man's pleasure more expensive, but is an unwarranted burden on ev-

ery amateur entertainment of any line whatsoever. It is a continuous irritation to the public; and its total abolition would be popular. The only excuse for its retention is that the revenue is so badly needed that it is impossible to do without the money, which can be raised from no other source. The present standing of the Province of Ontario puts that argument out of court."

N. L. Nathanson Confers on Theatre Plans

N. L. Nathanson, managing director of Famous Players Canadian Corp., Toronto, was a visitor in Ottawa recently for the purpose of looking into the arrangements for the erection of the new Capitol Theatre there. Two sets of plans are being considered, he intimated, one calling for a structure seating 3,000 persons and the other having a capacity of 2,300. Following his visit, construction may be started shortly.

Ottawa now has no legitimate theatre, but Mr. Nathanson declared his company was not interested in that type of theatre except for the presentation of the best class of English companies. He was in conference with Ray Tubman, manager of the Regent and Imperial Theatres, throughout the city.

The motion picture theatre at Asquith, Sask., was destroyed by fire among other buildings in the centre of the town the night of Saturday, December 8. The loss was \$3,000. The theatre was filled at the time but the people left quietly and orderly.

GOLD SEAL REGISTERS

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your Business.

Avalon Gets Regiment Of Suitable Ushers

When Ambrose Nolan, manager of the new Avalon Theatre, Ottawa, advertised for ushers he obtained a response that he hardly expected. Long before the designated hour, the ticket lobby and street outside were crowded with young men. Manager Nolan made a selection of 200 applicants and, with the help of an army drill sergeant, put them through their paces, one requirement being that applicants must have had military training.

The result is that the Avalon has a smart crew of ushers, all nicely uniformed in keeping with the atmospheric effect of the theatre. Although it is a suburban house with 990 seats on the one stadium floor, there are nine ushers on the staff, one for each 110 seats.

The Avalon is continuing the policy of selling reserved seats for all evening performances and there are no special prices for children because of the desire to cater to adult patronage except on occasions.

CAPITOL OPENING

Frank Miley, resident manager of Famous Players at Saskatoon, Sask., has announced that the opening of the big Capitol Theatre there will take place February 15 with Movietone equipment. The house seats 1,600. Famous Players also have the Daylight Theatre in Saskatoon and this will continue as a "silent house."

Government Studio Preparing For Sound

Following the announcement that the new Canadian Government motion picture studio at Ottawa would be equipped for the producing of sound pictures, trade attaches of the United States Legation at Ottawa have had a conference with F. C. Badgley, director of the studio, to discuss equipment developments. Mr. Badgley has also had conferences with Dr. H. M. Tory, who is in charge of Canadian Government research work, regarding the plan to make microscopic and other appropriate films, this being apart from the Canadian scenic reels. No new studio probably will not be started until next spring.

Confederation Amusements Take New Theatre Montreal

A partly finished moving picture theatre at Bernard and Champagneur Streets in Outremont, Montreal, launched by F. Trudeau, has been taken over by Confederation Amusements, Limited, which operates several handsome theatres in Montreal. The big theatre will be opened September 1, 1929. Mr. Trudeau is a director of the Confederation Amusements.

Charles "Chuck" Reisner, is now directing the talking sequences of "Noisy Neighbors," a Pathe picture featuring Eddie Quillan and the Quillan Family.

Photographic Stores Ltd. Operating in Ottawa

An interesting development in Ottawa, Ontario, has been the opening of the new photographic studio and laboratory of Photographic Stores, Limited, with W. J. Whitesides in charge of camera work. This company is the Canadian distributor of the International Projector Corporation of New York, specializing in the Acme motion picture projector, and also handles the DeVry 35 millimetre standard motion picture camera, made by the DeVry Corporation of Chicago, Carl Zeiss optical goods, Ansco cameras and other lines.

Vitaphone Installations Are In Progress

Vitaphone is said to be under the control of the Baldwin International Radio Corporation of Canada, Limited, through its registration at Ottawa, the Canadian Capital, 15 years ago by an early radio enterprise, the registration being later assigned through sale to the Baldwin company. Meanwhile Vitaphone installations are in progress so that we may infer from this that the Warners know their operating Vitaphone rights.

The Projector Predominant!

The Motiograph De Luxe Projector is in a class by itself by any comparison with any other make of Projector. This fact is proven by the demand for the Motiograph in the large Theatre Circuits. Quality of materials, perfection of design, smoothness in running, silence at any speed, and rock steady brilliant pictures. Easy to operate, and with little or no upkeep over the years of use.

The price in Canada, delivered to your Theatre, is the same as in the United States—

Model F—Front Shutter, Reflector Arc or Mazda \$1,000.00

Model H—New Gate Shutter, Reflector Arc only 1,250.00

The only "extra" on these prices is the lens, according to choice.

You cannot afford to overlook the Motiograph from a standpoint of either quality or price.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Guamont British Opens Winnipeg Branch Office

J. A. Wilson Appointed Manager

The Gaumont British Corporation of Canada Limited has opened a branch with J. A. Wilson, for many years representing Fox Films in Winnipeg, as manager. Edward Auger, managing director for Canada, made the announcement while in Winnipeg recently.

Gaumonts control five film companies, have a capital for working purposes of \$80,000,000 and operate 300 theatres, Mr. Auger claimed.

"We shall release 24 features this year, three of which will be produced, or supervised in Canada," stated Mr. Auger. Mr. Wilson who has had a long experience in Western Canada as a seller of film, is of the opinion there is a growing demand in the west for British pictures.

Educational Staff Present Service to Oscar Hanson

The staff of Canadian Educational Films held a private farewell to Mr. and Mrs. Oscar Hanson at the offices of the company on Saturday afternoon and presented Mr. and Mrs. Hanson with a silver service made by the famous silversmith, "Jansen."

This very exclusive and choice gift came as a great surprise to Mr. and Mrs. Hanson, and in their response they stated that the gift was not only precious to them because of its rare artistic value, but coming from the staff, whose services Mr. Hanson had always appreciated, having given him such excellent co-operation, it was doubly precious.

Quebec Passes British Picture "Dawn"

Picture Likely To Be Passed In Ontario.

The British picture "Dawn," over which there has been so much controversy, has finally been passed by the Quebec Board of Censors and will be released throughout Quebec, an immediate showing date having been arranged for Montreal.

It is quite likely that the Edith Cavell film will soon be released in Ontario, as efforts are being directed towards lifting the ban for its presentation here.

Numerous branches of the Canadian Legion throughout the province have passed resolutions favoring the presentation of "Dawn."

Can. Performing Right Society Likely Lose Claim

Famous Players Canadian Corp. Fight Appeal to Privy Council, London.

It looks as if the Canadian Performing Right Society will lose its appeal to the Privy Council in connection with the suit for damages which it has waged against the Famous Players Canadian Corporation for presentation of certain copyright music which was performed at the Regent Theatre, Toronto, and other theatres of this company.

Taking cognizance of the remarks which have been made by the Judge sitting in judgment on the case in England, it seems rather conclusive that the verdict will be unfavorable to the Canadian Performing Right Society, whose action for damages and copyrights was not upheld by the courts in Canada.

The case has been a particularly interesting and vital one to the Canadian exhibitors, who might have been subjected to a tax equivalent to that of the U. S. exhibitors, who pay ten cents a seat as a Music Tax.

The exhibitors of Canada are greatly indebted to Mr. N. L. Nathanson and his organization for the persistent efforts which they made in determining the status of the Canadian Performing Right Society in Canada.

Mr. W. N. Tilley, K. C., of Toronto, was the counsel for the Famous Players, who conducted the defense before the Privy Council in England.

Winnipeg To Have Large New Macaroni Plant

Paul Bieuvencue, managing director of the Catelli Macaroni Products Corporation, Montreal, after a trip through the west, announced that a large new plant would be built in Winnipeg to supply the western trade. It will have five times the production of the present plant in Winnipeg. He stated that Winnipeg was in the best position in the west to secure No. 1 Hard Wheat, which is used in the manufacture of the product.

Ray Presents

(Continued from Page 6)

sweet sorrow," as it relates itself to the farewells between friend and friend.

ALTHOUGH the occasion was a festive one, it was opened by a remembrance of H. M. King George V., and the national anthem sung as a prayer for His Majesty's recovery.

Changes In British Trade Commissions In Canada

Mr. F. W. Field, His Majesty's Senior Trade Commissioner in Canada, announces that the Department of Overseas Trade has made the following changes in the British Government Trade Commissioner Service in Canada:

Mr. A. M. Wiseman, M.C., Deputy British Trade Commissioner at Winnipeg, has been appointed H. M. Trade Commissioner at Toronto, to fill the vacancy by the return of Mr. G. F. Braddock to the Department of Overseas Trade, London.

Mr. Wiseman was educated at Charterhouse and New College, Oxford, and obtained the M.A. degree.

He served in France during the War as a non-commissioned officer in the 19th Royal Fusiliers and later as a second-lieutenant in the 13th Rifle Brigade. He was wounded at Beaucourt, November, 1916. He was discharged from the army June, 1918, and was awarded the Military Cross.

Mr. Wiseman joined the Department of Overseas Trade, Head Office, July, 1918, and served there in various capacities for two years.

He came to Canada, July, 1920, as assistant to H. M. Senior Trade Commissioner, Montreal. He worked in the Montreal office for three years.

Mr. Wiseman was appointed to take charge of the Winnipeg office, September, 1923, and until now has been in charge of that office.

He has been in charge of the office in Vancouver on two occasions for period of about two months, and served for two months as assistant in the office of H. M. Trade Commissioner, Toronto.

Mr. Wiseman is a member of University Club, Montreal; Manitoba Club, Winnipeg; United University Club, London, and of the Rotary Club, Winnipeg. He is a Fellow of the Royal Geographical Society, London, and a Fellow of the Empire Society London.

Mr. Wiseman sailed on S. S. "Duchess of Atholl" on 12th December to take leave in England. He will return to Toronto in February. In the meantime, the British Trade Commissioner's office at Toronto will be in charge of Mr. H. F. Gurney.

Mr. H. F. Gurney has been appointed to take charge of the British Trade Commissioner's office in Winnipeg under the supervision of Mr. A. E. Pollard, H. M. Trade Commissioner in Western Canada. Mr. Gurney served in the navy during the war and later was attached to the Department of Overseas Trade in London. He was appointed to assist the Trade Commissioner at Toronto about eight years ago.

Round About the Studios

"Camping Out," third of the "Smitty and his Pals" comedies produced by the Van Beuren Enterprises, will be released on the Pathe short feature program for December 16th. This week's issue of Pathe Review features "Ring Memories," revealing champions of yesterday, which exhibitors will find worthy of featured billing.

Jameson Thomas, one of the biggest box-office draws in this country, has been signed (by courtesy of British International Pictures, Ltd.) to play the male lead in George Banfield's latest production, "Power Over Men."

Robert F. McGowan has started production upon the next "Our Gang" offering on the Hal Roach Metro-Goldwyn-Mayer program. Mary Ann Jackson, the little pug-nosed comedienne, is carrying the featured role in this particular opus. Anthony Mack is directing, under McGowan's supervision.

"The Toy Shop," a Tiffany Color Symphony, has just been completed. It is said to be one of the most beautiful technicolor subjects ever seen on the screen. Joseph Swickard plays the principal role in the production which was directed by Martin Justice.

An elephant, lion, monkey, and rabbit are among the animals used in some of the most thrilling sequences from Lupino Lane's starring comedy, "Be My King," which Educational is releasing this month.

To Lorayne Duval, erstwhile extra girl, has fallen the good fortune to play opposite Reginald Denny in his forthcoming picture, "His Lucky Day," now under production at Universal City by Edward Cline.

Sir Thomas Lipton was guest of honor at a luncheon given last week at the Metro-Goldwyn-Mayer studio by Louis B. Mayer, and Harry Rapf. Most of the stars and executives were present, and in the afternoon the British sportsman made a tour of the big plant.

Jules Cowles, most noted chef of the films, is again functioning as a cinema cook. This time he is preparing army food for the privates' mess in Pathe's "The Leatherneck," William Boyd's starring vehicle picturing adventures in the Marine Corps.

June Marlowe left on Tuesday night on the Columbus for Germany to play the lead in "The House of Glass," under the direction of Joseph Levigard in Berlin. Miss Marlowe will also play the dual role in "Fallen Angels" by Arthur Somers Roche, under the same direction. Both pictures are being made abroad for Universal.

Estelle Bradley is leading lady for Al St. John in the new Educational-Mermaid Comedy, "Hot or Cold," in which St. John has the featured role.

Raymond Keane, who played quite an important role in the Tiffany-Stahl special production "Marriage By Contract," has been assigned to a part in "Reputation" starring Belle Bennett and being directed by Albert Ray. George French has also been added to the cast, which includes Joe E. Brown, Alan Bennett and Russell Simpson.

Those two playboys, Stan Laurel and Oliver Hardy, about the only surviving two-reel comedy team are busily engaged on their next Hal Roach Metro-Goldwyn-Mayer funfilm, as yet untitled. In addition to the two principals, the cast consists of a white horse. Leo McCarey, supervising director of the Hal Roach Studios, is personally directing this latest Laurel-Hardy opus.



Aileen Pringle and Nils Asther in a scene from "A Dream of Love," a Metro-Goldwyn-Mayer feature, starring Joan Crawford.

Julia Swayne Gordon, formerly prominent as a famous Vitagraph beauty, has been engaged by Robert F. McGowan, to play her first comedy role, appearing as the mother of little Mary Ann Jackson, in McGowan's current "Our Gang" film, now in production and as yet untitled. Anthony Mack is directing, under McGowan's supervision.

Work is just about to start on a new Tiffany-Stahl special production temporarily titled "The Miracle" starring Eve Southern, under the direction of George Archainbaud. The continuity to the story was written by Frances Hyland.

"Wives Won't Weaken," the new Educational-Ideal Comedy in which Jerry Drew plays the star comedy part, has been completed. It was directed by Stephen Roberts, who is responsible for many of the Mermaid Comedy successes.

The Moving Picture Industry buzzed with pleasurable comment all last week at the announcement of the betrothal of another of the film princesses. Carl Laemmle in announcing the engagement of his daughter, Miss Rosabelle, seemed particularly pleased that her choice had been made outside the moving picture business. The fortunate young man is Stanley Bergerman of the May Company, department store and mail order executive.

Buster Keaton, whose usual costume consists of a dilapidated suit and flap shoes, made his appearance before the camera in the initial scenes of "Spite Marriage," his new Metro-Goldwyn-Mayer comedy vehicle, wearing a full-dress suit, and all the trimmings that go with attendance at operas. "Spite Marriage," which has a society background, is being directed by Edward Sedgwick, who made "The Cameraman."



"All the nice girls love a sailor," so it seems to Karl Dane, who will be seen with George K. Arthur in "All at Sea," for Metro-Goldwyn-Mayer.

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